

KONCERTNA DVORANA · CONCERT HALL

LISINSKI

NEPROCENJIV DOŽIVLJAJ · INVALUABLE EXPERIENCE

PRICE LIST

23.5.2022.

KONCERTNA DVORANA CONCERT HALL

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ADVERTISING SERVICES

OUTDOOR ADVERTISING

BANNERS

THE RATE INCLUDES BANNER PRINTING AND SPACE RENTAL

TOP LOCATION - VUKOVARSKA STREET

Specifications: 13,2 m x 1.45 m, 300 dpi, rate 1:10, CMYK

1 day	(€557,44)	HRK 4,200.00
7 days	(€1.327,23)	HRK 10,000.00
14 days	(€2.123,56)	HRK 16,000.00
30 days	(€3.318,07)	HRK 25,000.00
1 year	(€27.871,79)	HRK 210,000.00

FRONT FACADE OF THE CONCERT HALL (ABOVE THE MAIN ENTRANCE)

Specifications: 13,2 m x 1.45 m, 300 dpi, rate 1:10, CMYK

1 day	(€398,17)	HRK 3,000.00
7 days	(€929,06)	HRK 7,000.00
14 days	(€1.459,95)	HRK 11,000.00
30 days	(€2.256,29)	HRK 17,000.00
1 year	(€18.581,19)	HRK 140,000.00

SMALL BANNER

Specifications: 10 m x 1.45 m, 300 dpi, rate 1:10, CMYK

1 day	(€331,81)	HRK 2,500.00
7 days	(€663,61)	HRK 5,000.00
14 days	(€1.061,78)	HRK 8,000.00
30 days	(€1.592,67)	HRK 12,000.00
1 year	(€13.272,28)	HRK 100,000.00

LED DISPLAY ABOVE THE MAIN ENTRANCE

Static content or video content, up to 15 seconds in length

340 displays per day. Specifications: 2304 x 192 pix

1 day	(€199,08)	HRK 1,500.00
7 days	(€663,61)	HRK 5,000.00
14 days	(€995,421)	HRK 7,500.00
30 days	(€1.592,67)	HRK 12,000.00
1 year	(€13.935,89)	HRK 105,000.00

FLAGS

The fee includes flag printing and flag pole rental

1 day	(€199,08)	HRK 1,500.00
7 days	(€424,71)	HRK 3,200.00
14 days	(€544,16)	HRK 4,100.00
30 days	(€929,06)	HRK 7,000.00
1 year	(€6.636,14)	HRK 50,000.00

OUTDOOR DISPLAY CASES

The rate includes the rental of a display case outside the main entrance of the Concert Hall. Specifications: 1360 mm x 1440 mm

7 days	(€530,89)	HRK 4,000.00
14 days	(€796,34)	HRK 6,000.00

OUTDOOR WINDOW

Two segments - dimensions:

Specifications: 202.5 x 225 mm + 321 x 225 mm

7 days	(€929,06)	HRK 7,000.00
14 days	(€1.459,95)	HRK 11,000.00



INDOOR ADVERTISING

LCD SCREENS - NEXT TO THE BOX OFFICES

Static content or video content, up to 15 seconds in length,
600 displays per day
Specifications: 1080 x 1920 pix

1 day	(€99,54)	HRK 750.00
7 days	(€278,71)	HRK 2,100.00
14 days	(€371,62)	HRK 2,800.00
30 days	(€650,34)	HRK 4,900.00
1 year	(€4.459,49)	HRK 33,600.00



LCD SCREENS - LARGE HALL LOBBIES

Static content on LCD screens in the Large Hall
lobby from 19:00 to 23:30 (fixed position on five screens)
Specifications: 1920 x 1080 pix

1 day	(€185,81)	HRK 1,400.00
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INFO DESK

Rental of the space for setting up info desks
in the Concert Hall lobbies

1 day	(€132,72)	HRK 1,000.00
30 days	(€663,61)	HRK 5,000.00
1 year	(€3.981,68)	HRK 30,000.00



SPONSOR VEHICLE

The fee includes sponsor car space rental
in the Concert Hall lobby

1 day	(€185,81)	HRK 1,400.00
30 days	(€929,06)	HRK 7,000.00
1 year	(€5.574,36)	HRK 42,000.00

PROMOTIONAL MATERIAL DISTRIBUTION

The fee includes promotional material distribution
(by hostesses before and after programmes)

One-time fee	(€66,36)	HRK 500.00
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VATROSLAV LISINSKI CONCERT HALL TOUR

A guided tour of the Concert Hall
(the tour lasts up to 60 minutes)

(€3,98)	HRK 30.00 (per person)
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ADVERTISEMENTS IN PRINTED PUBLICATIONS

PROGRAMME BOOKLET

Number of copies: 350 to 700, sold during evening programs

Logo on the back cover	(€66,36)	HRK 500.00
1/1 page (145 x 205 mm)	(€132,72)	HRK 1,000.00

MONTHLY PROGRAMME BOOKLET

Number of copies: 1,200 copies monthly (apart from the June - September summer issue, which is printed in 2,400 copies). Monthly booklets can be obtained free of charge at box office counters

Logo on the back cover	(€66,36)	HRK 500.00
Front cover (105 x 215 mm)	(€331,81)	HRK 2,500.00
Internal page (105 x 215 mm)	(€199,08)	HRK 1,500.00
Inside cover	(€265,45)	HRK 2,000.00

MULTIMEDIA

HOMEPAGE PREMIUM POSITION

The price includes placing the visuals on our website homepage slideshow
Specifications: 1400 x 400 (photo on the left-hand side, without text on the visual)

7 days	(€278,72)	HRK 2,100.00
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NEWSLETTER

The fee includes sending a newsletter to Lisinski Hall customer base

	(€99,54)	HRK 750.00
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SOCIAL NETWORKS

The fee includes a campaign on social networks:
on Facebook (three posts in 10 days)
on Instagram (one post)

	(€132,72)	HRK 1,000.00
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SPONSORSHIP PACKAGES

GENERAL SPONSOR

- Use of the Small Hall for event organization with the use of technical and production support
- Display of the general sponsor's flag beside the Concert Hall.
- 10 VIP invitations for programmes organized by the Concert Hall.
- Advertising on one LCD screen next to the box office.
- Promotional page in monthly programme booklet and sponsor's logo on the printed promotional materials (programme booklets and monthly programme booklets)
- Sponsor's logo on the official website
- Display of general sponsor on event announcements and at press conferences

Sponsorship value: _____ (€26.544,56) _____ HRK 200,000.00n

SPONSOR

- Display of the sponsor's flag beside the Concert Hall
- 4 VIP invitations for programmes organized by the Concert Hall
- Advertising on one LCD screen next to the box office
- Display of sponsor's logo on all programme booklets
- Sponsor's logo on the official website
- Display of sponsor's name on event announcements and at press conferences

Sponsorship value: _____ (€13.272,28) _____ HRK 100,000.00

EVENT SPONSOR

- Use of the Large Hall lobby for the reception of the sponsor's guest
- 20 VIP invitations for the event
- Use of the Concert Hall's advertising space on the day of the event - on the LCD screens next to the box office and on the LED screen above the main entrance
- Display of sponsor's logo on all printed promotional materials of the event
- Display of sponsor's name on event announcements and at press conferences

Sponsorship value: _____ (€6.636,14) _____ HRK 50,000.00

OFFICIAL VEHICLE

- Display of the vehicle in the Concert Hall's lobby all year round
- 4 VIP invitations for programmes organized by the Concert Hall
- Advertising on one LCD screen next to the box office
- Possible use of the Hall's premises for setting up info desks and distributing promotional materials up to 4 times a year
- Display of sponsor's logo on all printed promotional materials (programme booklets and monthly programme booklets)
- Display of sponsor's logo on the official website
- Display of sponsor's name on event announcements and at press conferences

Sponsorship value: _____ Vehicle use all year round

OTHER PROVISIONS AND TERMS

The General Manager may grant a discount on the rates quoted in this Price List for:

- charity concerts and events
- concerts and events organized by cultural institutions, humanitarian organizations, non-for-profit associations and organizations, embassies, political parties
- programmes of interest for the City in accordance with the Public Needs Programme in the Area of Culture of the City of Zagreb
- the use of services by organizers of children's or educational programmes
- the use of three or more time slots in one calendar year or season
- the facility rental for the second concert, that is, an event taking place consecutively on one day (at 10:00 and 12:00, for example)
- business partners and sponsors
- long-time customers
- other cases, with an explanation.

The lease rates for the facilities used in ways other than the core business of Vatroslav Lisinski Concert Hall (office space, cafes, retail space, etc.), as well as the lease procedure, will be determined in accordance with the regulation on commercial space lease in the City of Zagreb.

Facility rental rates for set-ups, rehearsals, concerts or events quoted in the Price List will be increased by 50% when the above activities take place on Croatian national holidays.

Off-site equipment rental on the territory of the City of Zagreb will be charged an additional 30% of the on-site equipment rental in Vatroslav Lisinski Concert Hall, and an additional 50% when the off-site location is outside of the City of Zagreb. Besides the equipment rental fee, customers must pay for an equipment supervisor (person authorized by the Concert Hall) as per Price List.

The customer renting the equipment must insure the equipment with an appropriate insurance company.

The customer renting the equipment will bear the equipment transportation costs from and to the Concert Hall. The Price List will become effective on the date of its issuance.

